

Bringing Useful Mobile Health Technology to the Masses

Monday, November 6, 2017

1:00 PM to 1:25 PM

Innovation Theatre, Intelligent Health Pavilion, Exhibit Hall

Mobile technology is ubiquitous and pervasive, there's no denying it. We use our phones to pay for things, keep in touch, and navigate the world. Despite all of that promise, health care has yet to truly embrace this technology.

This is about to change: A convergence of technology, new standards, and shifting consumer acceptance of technology means that we can do things that were previously unthinkable. This talk explores a few of our efforts at the Centre for Global eHealth Innovation to bring useful mobile health technology to the masses.

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