

Cascades[®]
moka[™]
Unbleached bathroom tissue

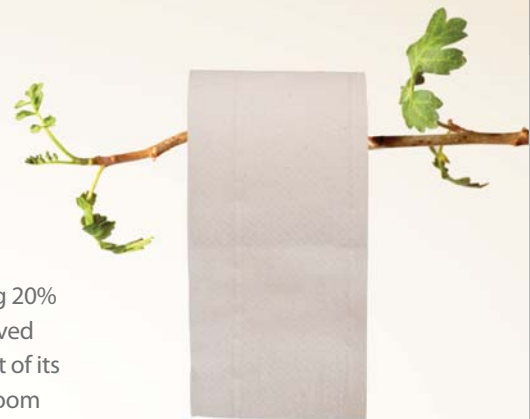


ANOTHER FIRST.

WHO SAYS BATHROOM TISSUE HAS TO BE WHITE?
INTRODUCING NEW CASCADES MOKA.

Easily recognizable thanks to its beige color, the Cascades Moka bathroom tissue made from 100% unbleached recycled fiber, is the most environmentally responsible choice on the market. By adding 20% corrugated box fiber into its pulp mixture and eliminating bleaching chemicals, Cascades has achieved an amazing feat without compromising softness. This innovation reduces the environmental impact of its raw material by 25% and greenhouse gas emissions by 30% compared to our greenest white bathroom tissue also made from 100% recycled fiber.

Cascades Moka, a new roll model for the environment



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Cascades
GREEN BY NATURE[™]