

**Patient Prompt Introduces New “Best Practice Protocols” At 2011  
HealthAchieve Annual Conference in Toronto, Ontario,  
November 7,8,9, 2011.**

*Advanced patient communication research offers enterprise level healthcare practices more effective ways to communicate with their patients.*

Toronto, Ontario – October 15, 2011 – Patient Prompt™, a leader in patient communication technology since 2004 has just completed an in depth analysis of over a six year period to determine the effectiveness of traditional appointment reminder systems and how advancements in patient communication technology can play an important role in improving patients’ lives and reducing costs for healthcare practices.

Patient Prompt™ analyzed over a million reminder calls on behalf of a variety of group and specialty practices over a six year period. As a result, new “Best Practice Protocols” were developed specifically tailored to produce the optimum results for the practice.

The result has been a 97% success rate in appointment confirmations with fewer hang ups, reduced patient cancellations, and increased revenue for the practice. Patient Prompt™ “Best Practice Protocols” can play an important role in providing more effective Preventative Care Programs, reducing wait times, and improving outcomes for Patient Compliance Programs.

Patient Prompt™ first revolutionized patient communication in 2004 by introducing its patented “Seamless Two Way Technology”™ designed to integrate directly with existing practice scheduling systems to provide real time appointment confirmations. Two years later Patient Prompt™ introduced its proprietary “Smart Calling Technology”™ to reduce the number attempts necessary to reach and confirm patient appointments.

*“Since our inception our goal has been to provide health care practices with the most effective patient communication tool in the industry. This comprehensive analysis reinforces our belief that traditional automated appointment reminder applications just don’t work. Patient Prompt™ is the culmination of six years of research and development. We look forward to discussing our findings at the upcoming HealthAchieve Conference 2011, in Toronto”*

*Jeremy Greven  
President, Prompt Alert Inc.*



## **About Patient Prompt:**

Patient Prompt™ is a product of Prompt Alert Inc., a Canadian privately owned technology solution provider specializing in patient communication in the healthcare sector. Established in 2004, Prompt Alert Inc. introduced its highly successful patient communication tool, Patient Prompt™ to service enterprise level practices seeking a customized, flexible, and fully scalable automated patient communication tool. Since its launch, Patient Prompt™ has been the fastest growing patient communication tool in North America, servicing a wide variety of group practices, hospitals, and specialty practices all across Canada and the United States.

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