

CANCELLATION OF SPONSORSHIP BY HEALTHACHIEVE

HealthAchieve may cancel the sponsorship contract, upon reasonable cause, or upon the happening of events beyond its control which makes performance impossible or useless, upon written notice to the sponsor by an authorized agent, employee, or officer of HealthAchieve. The Show Management reserves the right to alter, reduce, or redistribute allocated space upon reasonable cause, or upon the happening of events beyond its control which render previous space allocation impossible or useless, upon written notice to the sponsor by an authorized agent or employee, or officer of HealthAchieve. In the event of such cancellation, the Show Management agrees to negotiate in good faith toward refund, reduction or alternate application of the sums paid by the sponsor as rental fees.

CANCELLATION OF SPONSORSHIP BY THE SPONSOR

Cancellation of sponsorship reservations must be received in writing by HealthAchieve Show Management. Cancellation of sponsorship received by or before **June 29, 2012** is subject to an administrative fee of 25% of the total cost due under the Agreement. No refund of any payment received by HealthAchieve will be made if a cancellation of sponsorship occurs after **June 29, 2012**. In such an event, HealthAchieve will be entitled to all monies paid and owed under the Agreement as liquidated damages. Refunds, where applicable, shall be made without interest.